

SIMATIC

SIMATIC Unified AR App for iOS

Application manual

Legal information

Warning notice system

This manual contains notices you have to observe in order to ensure your personal safety, as well as to prevent damage to property. The notices referring to your personal safety are highlighted in the manual by a safety alert symbol, notices referring only to property damage have no safety alert symbol. These notices shown below are graded according to the degree of danger.

DANGER

indicates that death or severe personal injury **will** result if proper precautions are not taken.

WARNING

indicates that death or severe personal injury **may** result if proper precautions are not taken.

CAUTION

indicates that minor personal injury can result if proper precautions are not taken.

NOTICE

indicates that property damage can result if proper precautions are not taken.

If more than one degree of danger is present, the warning notice representing the highest degree of danger will be used. A notice warning of injury to persons with a safety alert symbol may also include a warning relating to property damage.

Qualified Personnel

The product/system described in this documentation may be operated only by **personnel qualified** for the specific task in accordance with the relevant documentation, in particular its warning notices and safety instructions. Qualified personnel are those who, based on their training and experience, are capable of identifying risks and avoiding potential hazards when working with these products/systems.

Proper use of Siemens products

Note the following:

WARNING

Siemens products may only be used for the applications described in the catalog and in the relevant technical documentation. If products and components from other manufacturers are used, these must be recommended or approved by Siemens. Proper transport, storage, installation, assembly, commissioning, operation and maintenance are required to ensure that the products operate safely and without any problems. The permissible ambient conditions must be complied with. The information in the relevant documentation must be observed.

Trademarks

All names identified by ® are registered trademarks of Siemens AG. The remaining trademarks in this publication may be trademarks whose use by third parties for their own purposes could violate the rights of the owner.

Disclaimer of Liability

We have reviewed the contents of this publication to ensure consistency with the hardware and software described. Since variance cannot be precluded entirely, we cannot guarantee full consistency. However, the information in this publication is reviewed regularly and any necessary corrections are included in subsequent editions.

SIEMENS

SIMATIC Unified AR

App for iOS

Application Manual

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1 Data Privacy Notice

Protecting your personal data is a priority for Siemens AG, Werner-von-Siemens-Strasse 1, 80333 Munich, Germany ("Siemens"). This is why Siemens uses Unified AR ("app") in accordance with the applicable legislation governing data privacy and data security.

Categories of personal data processed, and purpose of the processing

Siemens processes the following personal data about you when you visit us and use the app:

- User content:
- User **videos**, provided that permission has been granted,
- **Other user-generated content**: Login data (on a voluntary basis, stored on the device)

We process your personal data for the following purposes:

- **App functionality**
- **Use of the app**, e.g. to authenticate the user's identity, activate functions

We only process your personal data if we are entitled to do so by the existing legislation. - **Legal basis of the processing** The General Data Protection Regulation requires us to provide you with information on the legal basis of the processing of your personal data. Unless specifically stated otherwise when personal data are collected, the legal basis for data processing is: - Exercising our rights and performing our obligations under any contract we make with you (Article 6 (1) (b) of the General Data Protection Regulation) ("**Contract Performance**"), - Compliance with our legal obligations (Article 6 (1) (c) of the General Data Protection Regulation), ("**Compliance with Legal Obligations**") or - Legitimate interests pursued by us (Article 6 (1) (f) of the General Data Protection Regulation) ("**Legitimate Interest in Processing**"). The legitimate interest pursued by us in relation to our use of your personal data is the efficient performance or management of (i) your use of the Online Offerings and (ii) our business relationship with you. Where the below table states that we rely on our legitimate interests for a given purpose, we are of the opinion that our legitimate interest is not overridden by your interests and rights or freedoms, given (i) the regular reviews and related documentation of the processing activities described herein, (ii) the protection of your personal data by our data privacy processes, including our Binding Corporate Rules on the Protection of Personal Data, (iii) the transparency we provide on the processing activity, and (iv) the rights you have in relation to the

processing activity. If you wish to obtain further information on this balancing test approach, please contact our Data Privacy Organization at: dataprotection@siemens.com.

In some cases, we may ask if you consent to the relevant use of your personal data. In such cases, the legal basis for Siemens processing this personal data may be that you have consented (Article 6 (1) (a) General Data Protection Regulation).

1.1 Cookies

This app may use cookies (small files that contain specific information stored on your device). If we use these cookies without your consent, they must be absolutely essential for you to use specific functionalities of an Online Offering or to provide you with a service that you have requested via the Online Offering. Other cookies (e.g. cookies for marketing purposes) are only used if you have granted consent.

1.2 Transfer and disclosure of personal data

Siemens may transfer or disclose your personal data, for the purposes mentioned above, to: - Other affiliated companies or third parties, e.g. sales partners or suppliers, in connection with your use of the Online Offerings or our business relationship with you; - Third parties that provide IT services for us and process this data solely for the purpose of such services (e.g. hosting or IT maintenance and support services); and - Third parties in connection with complying with legal obligations or establishing, exercising or defending rights or claims (e.g., for court and arbitration proceedings, to regulators, law enforcement and government authorities, to attorneys and consultants).

If you are located in the European Economic Area, please note that the recipients to whom Siemens transfers or discloses your personal data may sometimes be located in countries in which the applicable legislation does not offer the same data privacy levels as the legislation in your own country. In such cases, and if this is required under the applicable legislation, Siemens shall take measures to implement adequate and appropriate guarantees to protect your personal data. In particular:

- We shall only disclose your personal data to Siemens companies in such countries if they have implemented the Siemens Binding Corporate Rules (“BCR”) for protection of personal data. You can find more information about the Siemens BCR [here](#).
- We only transfer personal data to external recipients in such countries if the recipient (i) has signed EU standard contractual clauses with Siemens, (ii) has implemented the Binding Corporate Rules in their organization. You may request more information about the safeguards that have been put in place in relation to

certain transfers by contacting dataprotection@siemens.com.

1.3 Retention periods

Unless indicated otherwise at the time of the collection of your personal data (e.g. within a form completed by you), we erase your personal data if the retention of that personal data is no longer necessary for the purposes for which they were collected or otherwise processed, or to comply with legal obligations (such as retention obligations under tax or commercial laws).

1.4 Your rights

The data privacy law that applies to Siemens when processing your personal data may grant you certain rights in relation to your personal data. You can learn more about these rights by contacting dataprotection@siemens.com.

In particular, and subject to the relevant statutory requirements, if you are located in the European Economic Area, you are entitled to: - Obtain from Siemens confirmation as to whether or not personal data concerning you are being processed, and where that is the case, access to the personal data; - Demand from Siemens the correction of inaccurate personal data concerning you; - Demand from Siemens the erasure of your personal data; - Demand from Siemens restriction of processing regarding your personal data; - Data portability concerning personal data, which you actively provided; - Object, on grounds relating to your particular situation, to further processing of personal data concerning you.

1.5 Contact

Our Data Privacy Organization provides support with all questions relating to data privacy. You may also submit complaints against our Data Privacy Organization and assert the rights set out in this Data Privacy Notice.

You can contact our Data Privacy Organization at dataprotection@siemens.com. Our Data Privacy Organization will always use reasonable efforts to address and settle any requests or complaints you bring to its attention. Besides contacting the Data Privacy Organization, you always have the right to approach the competent data protection authority with your request or complaint.

1.6 Usage by children

This app is not intended for children under the age of 13. We will not knowingly collect personal data from children under the age of 13 without prior parental consent if required by applicable law. We will only use or disclose personal data about a child to the extent permitted by law, to seek parental consent or to protect a child.

1.7 Data security

To protect your personal data against accidental or unlawful destruction, loss, use, or alteration and against unauthorized disclosure or access, we use adequate physical, technical and organizational security measures.

1.8 Only for US residents

The following more detailed information applies to US residents:

Do Not Track Our Online Offerings do not recognize or respond to “Do Not Track” browser signals. For more information on “Do Not Track”, please visit your browser’s support page.

Your rights in certain US states

Depending on the US state in which you reside, you may have special rights with respect to your personal data. You can find additional information on this at:
<https://www.siemens.com/us/en/general/legal/us-internet-privacy-notice-state-rights.html>

This Data Privacy Notice will be updated periodically.

2 SIMATIC Unified AR

“SIMATIC Unified Augmented Reality” augments reality on site by making relevant information available at all times. The connection to information is provided via QR codes.

The following is displayed, for example:

- The configured images of IEDs and HMI devices
- The UI of Edge apps and MindSphere apps
- A running WinCC Unified Runtime
- Any HTML pages on the intranet or Internet
- Display of third-party web apps

2.1 Where do the QR codes come from?

- Generate a QR code for a web page with the QR code generator of your choice.
- Example URI of any HTML page:

```
https://siemens.com  
https://siemens.com?w=600&h=600&text=Unified%20AR
```

- Example URI of a Unified Runtime with parameters:

```
wincc://myhost.local?screen=ScreenName  
wincc://192.168.178.20?screen=ScreenXY&w=1920&h=1080
```

- The following parameters are possible:
- “screen” (name of the screen to be displayed according to Engineering System)
- “w” width of the web page between 500 and 4096
- “h” height of the web page between 500 and 4096
- “text” Alternative display name instead of “screen”
- Special characters must be URL-encoded
- Print out the QR code or display it on a screen.

2.2 Scanning a QR code

The app detects QR codes in the range of the camera. Detected QR codes are

marked with a frame.



Tap the Scan button. QR codes are scanned and displayed as 3D tiles with information on the HTML page.

2.3 Displaying a web page

- Tap a tile. Access data must be entered once.
- Without authentication: Web pages that are freely accessible: Tap “Save”
- Edge devices with restricted access: Enter the user name and password. Tap “Save”.

Access data is saved until you delete it manually.

2.4 Operating a web page

Move web page: Move a web page to a different location with your finger. Resize: Perform a pinch gesture with two fingers.

Show title bar of a web page: Hold the camera at the web page (web page is located near the center of the screen). Hide title bar of a web page: Move the camera away so that the web page is outside the center of the screen.

Display web page in full-screen mode: Tap the web page. The web page is operable.

Exit full-screen mode: Tap “Close”. The web page is no longer operable.



Reload the web page: Tap the home icon in the title bar of the web page. The page stored in the scanned QR code is reloaded.



Close display of web page: Tap the close icon in the title bar of the web page.

2.5 Managing access data



Tap the settings icon.

Change access data for a configured computer: Tap on the line with the entry for the computer. Delete access data for a computer: Tap the recycle bin icon. Add access data for a computer: Tap the plus icon.

To return to the app, tap “Finish”.

2.6 Reinitializing the app



Discard all previously scanned QR codes and the displayed tiles: Tap the refresh icon.

- QR codes must be scanned again.
- Access data to configured computers is retained.

2.7 Additional information and feedback



Tap the Menu button.

2.8 Requirements

The app requires the “ARKit” framework. Supported devices:

- iPhone as of version iPhone SE / iPhone 6s
- iPad (5th generation) / iPad Pro